



Landscape Alberta  
18051 - 107 Avenue NW, Edmonton, Alberta, Canada T5S 1K3  
Telephone: 780-489-1991 | Toll Free: 1-800-378-3198 | Direct: 587-404-1346  
[lisa.brick@landscape-alberta.com](mailto:lisa.brick@landscape-alberta.com) [www.greenindustryshow.com](http://www.greenindustryshow.com)

## **IMPORTANT NOTICE TO EXHIBITORS**

### **LIABILITY INSURANCE**

**All trade show exhibitors are required to provide proof of general liability insurance in order to exhibit at the 2026 Green Industry Show.**

Contact your insurance broker/agent today to obtain a current *Certificate of Insurance* naming Landscape Alberta as an additional insured.

- You insurance broker/agent may use the form on the reverse or their own.
- Certificate must be provided to show management no later than **November 1, 2026 via email to [lisa.brick@landscape-alberta.com](mailto:lisa.brick@landscape-alberta.com).**
- Certificate must cover the dates of November 17 - 19, 2026. (If purchasing 'event insurance' ensure the coverage for Thursday, November 19, 2026 does not expire until midnight.)

**Please remember, a valid *Certificate of Insurance* naming Landscape Alberta as an additional insured is required in order for an exhibitor to set up their booth.**

\* \* \* \* \*

### **EXHIBITOR ALERTS: ADVERTISING, ATTENDEE LISTS, HOTEL SOLICITATIONS**

**If you are contacted by a third party to advertise in their show guide or book a hotel room, DO NOT RESPOND or if they phone, just HANG UP.**

**Please see the detailed letter included in this mailing for more information.**

1. The Green Industry Show produces their own show guide that includes a listing of all participating exhibitors and is published in the November/ December issue of the *Green for Life* magazine. Your listing is included in your booth fee and does not require an additional payment.
2. If you have been contacted by a company offering to "assist" with a hotel reservation, do not. They are NOT affiliated with the Green Industry Show & Conference in any way, nor have we given permission for them to contact you.

**Green Industry Show exhibitors are responsible  
for directly booking their own hotel room.**

**If you have any questions please contact me directly:  
Lisa Brick, Green Industry Show Manager at 587-404-1346 or [lisa.brick@landscape-alberta.com](mailto:lisa.brick@landscape-alberta.com)**

# Certificate of Insurance

EMAIL TO: [lisa.brick@landscape-alberta.com](mailto:lisa.brick@landscape-alberta.com)

*This is to certify that the Insured, named below, is insured as described.*

**This form, or your insurance broker's form, must be completed and signed by your insurer or insurance broker.**

**Note:** 1. Proof of liability insurance will be accepted on this form or one generated by your insurer (with no amendments)  
2. Insurance company must be licensed to operate in Canada

|                                                               |                                          |
|---------------------------------------------------------------|------------------------------------------|
| Named Insured                                                 | Telephone (including area code)<br>(   ) |
|                                                               | Fax<br>(   )                             |
| Insured address (Street name, city, province and postal code) |                                          |

| Type of insurance                                                    | Insurance company<br>(full legal name) | Policy number | Effective date<br>Year   Month   Day | Expiry date<br>Year   Month   Day | Limits of liability (bodily injury & property damage inclusive) |
|----------------------------------------------------------------------|----------------------------------------|---------------|--------------------------------------|-----------------------------------|-----------------------------------------------------------------|
| Commercial General Liability                                         |                                        |               |                                      |                                   | \$                                                              |
| <input type="checkbox"/> Umbrella<br><input type="checkbox"/> Excess |                                        |               |                                      |                                   | \$                                                              |

Commercial General Liability: Occurrence Basis, Including Personal injury, Property Damage, Broad Form Property Damage, Contractual Liability, Non-Owned Automobile Liability, Owner's and Contractor's Protective Coverage, Products - Completed Operations, Contingent Employers Liability, Cross Liability Clause and Severability of Interest clause.

Landscape Alberta who own and operate the Green Industry Show & Conference (GISC) have been added as an additional Insured but only with respect to their interest in the operations of the Named Insured.

| Type of insurance       | Insurance company<br>(full legal name) | Policy number | Effective date<br>Year   Month   Day | Expiry date<br>Year   Month   Day | Limits of liability (bodily injury & property damage inclusive) |
|-------------------------|----------------------------------------|---------------|--------------------------------------|-----------------------------------|-----------------------------------------------------------------|
| Motor Vehicle Liability |                                        |               |                                      |                                   | \$                                                              |

**Motor Vehicle Liability — must cover all vehicles owned, operated by, or on behalf of the insured.**

This is to certify that the Policies of Insurance as described above have been issued by the undersigned to the Insured named above and are in force at this time.

If cancelled or changed in any manner that would affect Landscape Alberta and the Green Industry Show & Conference (GISC) or other scheduled additional Insured for any reason so as to affect this certificate, thirty (30) days prior written notice by registered mail or email will be given by the insurer(s) to:

**Landscape Alberta**  
**18051 - 107 Avenue NW**  
**Edmonton, AB T5S 1K3**  
Email: [lisa.brick@landscape-alberta.com](mailto:lisa.brick@landscape-alberta.com)

*Event Location:*  
*Westerner Park*  
*4847A 19 Street*  
*Red Deer, AB T4R 2N7*

This certificate is executed and issued to the aforesaid Landscape Alberta the day and date herein written below.

|                                                                       |                                                    |                                          |
|-----------------------------------------------------------------------|----------------------------------------------------|------------------------------------------|
| Named of insurance company or broker (completing form)                |                                                    | Telephone (including area code)<br>(   ) |
| Address                                                               |                                                    | Fax with area code<br>(   )              |
| Name of authorized representative or official ( <b>Please print</b> ) | Signature of authorized representative or official | Date (year, month, day)                  |



## Green Industry Show & Conference | November 18-19, 2026

### REGULATIONS FOR WESTERNER PARK RED DEER

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#### Equipment

**BEFORE ANY MOTORIZED VEHICLE MAY ENTER the Neeralta or Prairie Pavilion at Westerner Park, fuel tanks will be checked to ensure that they do not exceed one quarter (25%) of the tank capacity or 38L whichever is less.**

1. Floor protection must be place under all vehicles not on cement flooring.
  2. No motorized vehicles may be operated on carpeted areas of the building.
  3. No vehicles are permitted to be turned on during show hours.
  4. Propane vehicles must not come into the building with propane tank attached. Propane tanks are prohibited within the building.
  5. All vehicles must be clear of snow and debris prior to entering the building. Additional charges for cleaning may apply if this is not followed.
  6. Arrangements for carpet covering can be provided by Goodkey Show Services
- 

#### Displays: large fabric covered



Decorative materials such as drapes, curtains, signs, banners, etc. shall be:

1. Non-combustible, or
  2. Conform to CAN/ULC – S109, or
  3. Conform to NFPA 701
- 

#### Tents / Temporary Structures

Building and Development Permits may be required for tents and temporary structures. This does not include the small 10x10 canopies used inside the building.

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#### Safety footwear

CSA approved footwear is required during move-in and move-out times.

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#### Fire Hazards

1. All electrical fixtures, appliances and devices must be approved and carry the appropriate ULC or CSA listing and used in a manner that does not create a fire hazard.
  2. Hay or straw is not permitted within the building other than for required use with livestock.
  3. No open flames are permitted without written permission from the FPB.
  4. Helium balloons are not allowed.
-



## Red Deer Emergency Services

# Indoor Special Event Requirements



March 2018

## Life Safety

Red Deer Emergency Services (RDES) is committed to promoting public safety at special events and encourages facility owners, organizers, sponsors and vendors to be familiar with fire and life-safety practices and procedures. The following requirements are to be complied with and followed throughout the duration of the event.

**All questions regarding floor plans including approvals shall be directed to the Westerner Park.**

**Plans must be approved by Westerner Park prior to any event set-up. No modification of the set-up shall occur once an approved plan has been established without resubmission and approval.**

**Floor plans shall be computer generated on approved facility floorplans and include the following information:**

1. To scale, physical layout of the event including:
  - a. Booth/exhibit location
  - b. Location and height of curtains
  - c. Stages
  - d. Exits and Aisles
  - e. Fire Department Standpipe Cabinets
  - f. Fire Alarm Pull Stations
  - g. Portable Extinguishers

## Special Circumstances

If any of the following situations and/or circumstances is to occur during an event, then detailed plans of the use shall be included with the floor plan and written approval and/or Permits will be required from RDES, Fire Prevention Bureau (FPB) or applicable Authority Having Jurisdiction.

1. Displays, performances, and operation/use of any open flame.
  - Appropriate permits will need to be obtained from the FPB
2. Firework or Pyrotechnics
  - Appropriate permits will need to be obtained from FPB
3. Use or storage of Propane or Natural Gas
  - Any use or storage of propane or natural gas inside a building or temporary structure will require a gas permit from the City of Red Deer, Inspections & Licensing Department (403.342.8190)
4. Use of vehicle indoors
  - This does not refer to RV or Car shows (sales), but the actual use of vehicles for a performance or similar
5. The shutdown of a life safety system (fire alarm or sprinkler system) .

## Show Requirements

### Exits

1. All Exits shall be kept unobstructed at all times during the event. There shall be a minimum 3 m clear space maintained in front of all exit doors which shall be at minimum the width of the exit doors.
2. A continuous main aisle of a minimum 3 m shall be located near the perimeter of each pavilion. This aisle shall have direct access to every exit door which shall be at minimum the width of the exit doors. (see attached diagrams for examples)
3. All other aisles shall be a minimum of 1.2 m and:
  - a. All aisles shall have at least 2 directions of travel to exits.
  - b. Aisles shall be arranged so that the travel distance from any location within the event does not exceed 45 m to an exit.
  - c. Aisles shall be straight and not "weave" side-to-side.
4. All "EXIT" signs shall be visible from the floor area they serve. (additional exit signs may be required).
5. No obstructions of any kind are permitted in the aisle.

### Fire Department Access

1. All Fire Department Standpipe Connections and Cabinets shall have a minimum 1.2 m unobstructed access aisle.
2. Fire lanes, Hydrants and Fire Department Connections shall be unobstructed at all times.

### Fire Hazards

1. Decorative materials such as drapes, curtains, signs, banners, etc. shall be:
  - a. Non-combustible, *or*
  - b. Conform to CAN/ULC – S109, *or*
  - c. Conform to NFPA 701
2. All electrical fixtures, appliances and devices must be approved and carry the appropriate ULC or CSA listing and used in a manner that does not create a fire hazard.
3. Hay or straw is not permitted within the building other than for required use with livestock.
4. No open flames are permitted without written permission from the FPB.

### Non-fixed Seats

1. Rows of non-fixed seats shall have unobstructed passage of least 400mm between the back of the one row and front of the next.
2. Seats shall be arranged so that there are no more than 7 seats between any seat and an aisle. (15 seats maximum between aisles)
3. Aisles serving groups of seats shall have at least a clear width of 1100mm.
  - a. If an aisle serves more than 180 persons, that aisle will need to be widened by 6.1mm/ person above 180 persons.
4. If more than 200 occupants:
  - a. Seats must be fastened together in units of no less than 8
  - b. If less than 8 seats in a row, all shall be fastened together

## **Cooking**

1. Sterno may be used for warming trays.
2. Use of cooking appliances for demonstrating pots, pans, etc. is permitted if:
  - a. No oils or grease are used.
  - b. Any food used for demonstration is not provided to the public.
  - c. A minimum 2A-10BC fire extinguisher which has been properly serviced is readily accessible in the booth.
  - d. Cooking appliances shall be separated from the public by a minimum 1m *or* sturdy separation shield between public and appliance.
3. Cooking is not permitted without written permission from FPB and Building Representative.

## **Vehicles**

1. Gasoline and diesel fuel tanks shall:
  - a. Be locked if possible.
  - b. Be less than ½ full *or* no more than 38 L, whichever is less.
2. Vehicles are not to be started during show hours.
3. No propane powered vehicles are permitted in the building.

## **Recreational Vehicles**

1. Propane cylinders shall be removed from the recreational vehicles and the building.
  - a. New propane cylinders which have not been filled. (i.e.: 20 and 30 lb. cylinders) are permitted to remain on the recreational vehicles.
2. Propane tanks (permanent installation) shall have less than 50% capacity and all shut offs shall be in the closed position.
3. Working Smoke Alarms shall be provided inside all RV's.

## **Tents / Temporary Structures**

Building and Development Permits may be required for tents and temporary structures.  
This does not include the small 10x10 canopies used inside the building.

**For more information about Development and Building Permits, call the City of Red Deer, Inspections & Licensing Department at 403-342-8190 or visit them on the third floor of City Hall between 8:00 a.m. and 4:30 p.m. Monday through Friday.**

## **Inspection of Event**

RDES, Fire Safety Codes Officers (FSCO) will conduct inspections of events as deemed appropriate. One or more FSCO's may be required to be present during an event.

## **Event Interruption/Shutdown**

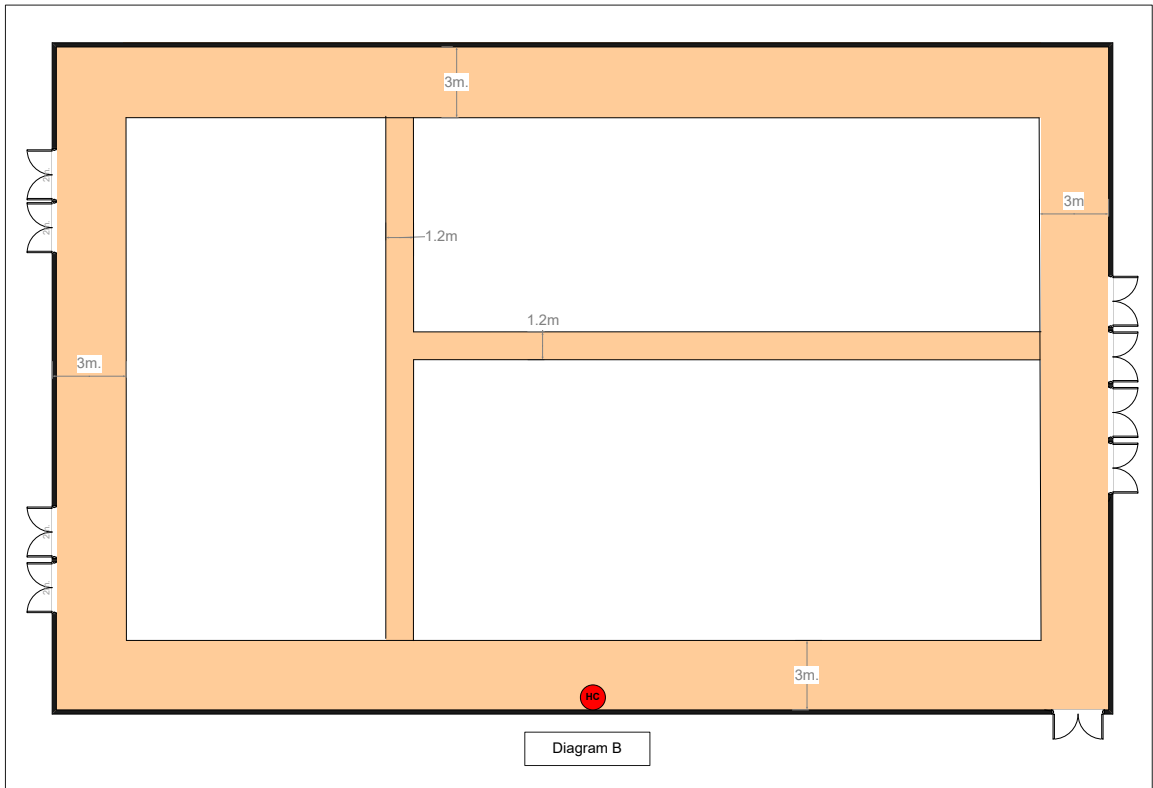
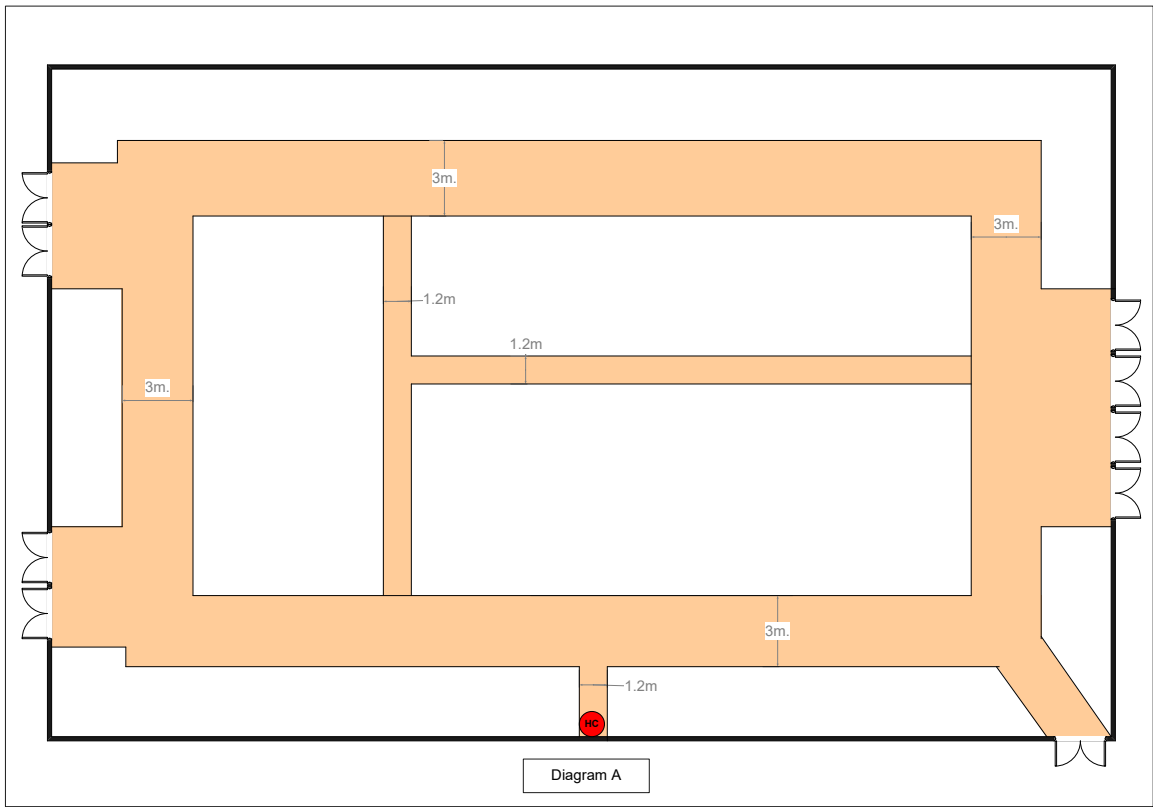
Upon finding any unsafe act or condition that constitutes a life safety concern, a FSCO has the authority to stop the event until such condition is corrected.

## **Failure to comply with Requirements**

Failure to comply with these guidelines or instructions from a Safety Codes Officer may result in:

1. Invoices in accordance with RDES Fees and Charges Bylaw.
2. Legal action as per the Safety Codes Act which are up to \$100,000.00 and/or up to 6 months imprisonment per violation.

***These requirements are not all inclusive; it is the responsibility of the facility owner and event organizer to ensure that all aspects of these requirements, the Alberta Fire Code and any other applicable codes, standards, bylaws, etc. are complied with.***





# RED DEER

RESORT & CASINO

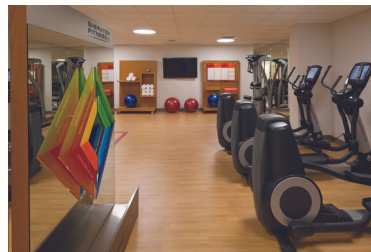
## LANDSCAPE ALBERTA

(November 17 - 19, 2026)

**Guest Special Room Rate starting at \$129.00**

Room amenities include:

- 42" flat screen television
- Complimentary in-room Keurig Coffee Maker
- Complimentary high-speed Internet (wireless)
- Mini fridge and microwave



Welcome to Red Deer Resort and Casino, your home away from home.

Conveniently located midway between Calgary and Edmonton. Feel refreshed in our 241 contemporary guestrooms and suites, providing spacious surroundings for your comfort. Indulge in culinary delights at our three distinctive on-site restaurants, complemented by a stylish lobby lounge connecting to a patio.

### ***Amenities to enjoy:***

- Seamless Connectivity
- Unrivaled Relaxation: Escape to tranquility with an indoor heated pool and 24-hr Fitness Centre
- Do Business with Ease: Attend to your business requirements at the round-the-clock Business Center.
- Join us at Hiy Steaks and begin your day with our sensational breakfast or brunch, or share a dinner experience with our delectable dishes. Our Garden Lounge is a great place for afternoon or evening food and drinks.
- Tesla Charging Stations

Reservation Deadline: October 17, 2026

Online: <https://reservations.travelclick.com/108483?groupID=4957811>

Phone: 403-755-8830

# Welcome to Enterprise and National



## Landscape Alberta

Enterprise Rent-A-Car and National Car Rental have been selected as the preferred provider for car rental services for business travelers of your company.

### Reserve Now

Enterprise Rent-A-Car

National Car Rental

[Click here](#) for business use rentals

[Click here](#) for business use rentals

### Begin Earning Rewards

#### EMERALD CLUB®

#### Ready to get started?

[Click here](#) to enroll in Emerald Club or to update your Account Number on an existing profile

#### If already enrolled:

- 1: Select "Enroll Now"
- 2: Sign in with Emerald Club Number & password
- 3: Review company name & select "Update"

#### Tired of standing in line?

[Click here](#) for a tour of the Emerald Aisle

Reserve a midsize car at participating locations in the U.S. or Canada. Bypass the counter & go directly to the Emerald Aisle where you can select any vehicle and go.

### How To Contact

If you have specific questions relating to your company's corporate car rental plan, please contact your in-house travel administrator.

Emerald Club member services may be reached at 800-962-7070.

GREEN FOR LIFE MAGAZINE  
OFFICIAL SHOW GUIDE



LOOKING FOR A UNIQUE  
WAY TO REACH A VERY  
TARGETED AUDIENCE?

The Fall edition of our quarterly Green for Life magazine is published a few weeks prior to the Green Industry Show & Conference (GISC), which takes place every November.

The magazine doubles as the official show guide and lists the GISC's exhibitors and the key products they sell and distribute. It also contains a complete guide to the educational conference and related events.

1,500 copies are printed with 1,000 distributed to the ornamental horticultural sector in advance. Copies are also provided on-site, free to conference and trade show delegates.

LANDSCAPE ALBERTA MEMBERS RECEIVE A 15% DISCOUNT ON ALL AD RATES

|                         |            |                        |            |
|-------------------------|------------|------------------------|------------|
| Outside Back Cover      | \$1,984.50 | Inside 1/2 Page Colour | \$1,291.50 |
| Inside Front/Back Cover | \$1,816.50 | Inside 1/3 Page Colour | \$945.00   |
| Double Page Spread      | \$2,315.25 | Inside 1/4 Page Colour | \$682.50   |
| Inside Full Page Colour | \$1,727.25 |                        |            |

| Ad Size             | Inches (w x h) | Ad Size             | Inches (w x h) |
|---------------------|----------------|---------------------|----------------|
| Covers              | 8.5 x 11*      | 1/3 Page Vertical   | 2.33 x 10      |
| Full Page           | 7.5 x 10       | 1/3 Page Horizontal | 7.5 x 3.33     |
| 1/2 Page Vertical   | 3.583 x 10     | 1/3 Page Island     | 4.83 x 4.83    |
| 1/2 Page Horizontal | 7.5 x 4.83     | 1/4 Page            | 3.58 x 4.83    |
| 1/2 Page Island     | 4.83 x 7       |                     |                |

\*Full page ad only: Include a 0.125 inch bleed on all sides

POLICIES

We reserve the right to refuse, cancel, or edit advertising. Payment terms are net 30 days. Invoice and tear sheets are sent after publication.

PRODUCTION FEES

Charges are applied for ad creation, client-ordered alterations to produce artwork, re-sizing non-standard ads, ads not print ready and other design services. Rates are \$50 per hour 1/2 hour minimum.

PLACEMENT REQUEST

Ad placement will be based on magazine content and printing layout requirements. Placement is at the discretion of the publisher. With the exception of covers, no guarantee is given as to placement location.

Contact Lisa To Book Your Advertising Today!  
lisa.brick@landscape-alberta.com

INCREASE TRAFFIC TO  
YOUR BOOTH WITH THE  
PLANT ID PROGRAM!

2026 Green Industry Show  
Plant ID Program Application Form

PLANT ID PROGRAM RULES:

- A maximum of 15 exhibitors permitted to participate in the program
- Acceptance is on a first-come, first-served basis
- Participating exhibitors must supply company logo in a timely manner and in a format suitable for printing (300 ppi. tif or jpg image; to be mailed to: lisa.brick@landscape-alberta.com)
- Application must be received by September 5, 2026 to ensure inclusion in the show guide
- Plant ID program is available to paid, commercial vendors only
- GISC management shall have final decision on all aspects of the Plant ID program

HOW THE PLANT ID  
PROGRAM WORKS:

- Each trade show delegate will receive a Plant ID form at registration.
- The Plant ID form will list 15 participating exhibitors, including their company logo, booth number and location on the floor plan.
- Delegates visit each participating exhibitor to find the plant at the participants booth that they will have to ID. They must enter a name on the Plant ID form.
- Completed Plant ID forms can be dropped in the Plant ID boxes for scoring and the opportunity to win prizes!

- A draw box will be positioned at the trade show entrance/exit and in the Landscape Alberta booth.
- Cost to be a participating exhibitor:  
\$300 + GST

WHAT YOU GET:

- Increased traffic to your booth as the Plant ID program specifically directs delegates to you.
- Your company logo and booth number on every Plant ID form, distributed to all delegates (1,000 printed).
- Advertisements featuring participating companies in the October/November/December issue of Green for Life Magazine (show guide).

Exhibitor Company: \_\_\_\_\_ Booth Number: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

City: \_\_\_\_\_ Prov/State: \_\_\_\_\_ Postal/Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell: \_\_\_\_\_

Email: \_\_\_\_\_

Payment Information (GST Reg# 107595530)

Plant ID program Sponsor      \$300 + \$15 (5% GST) = \$315      ☐ Visa      ☐ Mastercard

Card Number: \_\_\_\_\_ Expiry Date: \_\_\_\_\_ / \_\_\_\_\_

Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_

Email receipt to: \_\_\_\_\_

To Book Contact lisa.brick@landscape-alberta.com



**GISC**  
ROOTED IN  
INNOVATION  
Nov. 18-19 2026

**NOVEMBER  
18TH - 19TH  
RED DEER, AB**

Advertising &  
Sponsorship  
Opportunities

Promote your business  
with the Green Industry  
Show & Conference

**RESERVE YOUR SPOT**  
1-800-378-3198 • WWW.GREENINDUSTRYSHOW.COM



CONFERENCE PROGRAM  
ADVERTISING



Our online digital program is seen by over 5000 visitors to our website and includes landscape contractors, greenhouse operators, garden centre buyers, nursery growers, landscape architects, municipal agencies, and parks departments The conference program is a guide to the educational workshops and sessions, the schedule, related events, and more.

SPACE IS LIMITED!

BOOK BY JULY 31 TO RESERVE YOUR SPOT!

ARTWORK DUE BY AUGUST 15

RATES STARTING AT \$370

LANDSCAPE ALBERTA MEMBERS SAVE 15%  
ON PRINT ADVERTISING.

| Ad Location             | # Available | Ad Size         | Regular Rate | Member Rate |
|-------------------------|-------------|-----------------|--------------|-------------|
| Back Cover              | 1           | 5.5" w x 8.5" h | \$767.50     | \$652.50    |
| Inside Front/Back Cover | 2           | 5.5" w x 8.5" h | \$590.00     | \$502.50    |
| Inside Full Page        | 2           | 5" w x 8" h     | \$535.00     | \$455.00    |
| Inside Half Page        | 3           | 5" w x 3.875" h | \$370.00     | \$315.00    |

PRINT PRODUCTION ARTWORK SPECIFICATIONS

Artwork supplied by clients is to adhere to the following specifications:

- Electronic layout and pre-press are designed in Adobe Creative Suite.
  - Digital files must be in PDF or TIFF format at 300 dpi resolution. Files must have fonts embedded.
  - Logos must be supplied as a TIFF or JPG at 300 dpi.
  - Ads not print ready will be charged production fees.
    - Faxed copies will not be accepted.
    - Proofs are supplied for review and signature. A signed proof is required to proceed to press.
- The publisher is not responsible for colour reproduction on supplied advertising.

YES! PLEASE RESERVE MY ADVERTISING SPACE  
IN THE CONFERENCE PROGRAM

Ad size: ☐ Full page ☐ Half page ☐ Inside cover ☐ Back cover & front logo

Note: All ads will be printed in colour

Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City/Town: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Upon completion of this form, an Advertising Contract will be sent to the email address above for your authorization. Ad space will be confirmed on return of the signed contract.

EMAIL YOUR COMPLETED FORM TO:

[lisa.brick@landscape-alberta.com](mailto:lisa.brick@landscape-alberta.com)

Lisa Brick, Landscape Alberta at 587-404-1346 or 1-800-378-3198

2026 SPONSORSHIP  
OPPORTUNITIES

\*Please note that all sponsorships will include your logo on all our promotional material, websites and in our special Show Edition of the Green for Life magazine (if sponsorship booked by September 5th), as well as mentions on social media.

FULL EVENT SPONSORSHIPS

LANYARDS **SOLD**

Exclusive .....\$1500  
Capture the attention of hundreds of delegates as they wear your company name, which is seen throughout the event. This marketing item will be given to delegates as they pick up their badge. Sponsor is to supply approx. 1000 lanyards. Unused lanyards will be returned.

REGISTRATION AREA VIDEO DISPLAY

Exclusive .....\$1500  
GISC 2026 will have an informative video display in the lobby of the event. This display will feature information on the Trade Show and Conference including sessions times, descriptions, operating hours, etc. The exclusive sponsor of this element will have the opportunity to have their logo displayed in the scrolling content or, if they wish, provide a 10 second non audio video or slide advert to add to the content. (sponsor to provide media)

TRADESHOW SPONSORSHIPS

CARPET STICKERS

AISLE STICKERS **SOLD**

Exclusive (exhibitors only) .....\$2500  
One of the most visible opportunities at the show. Hundreds of green industry professionals will see your logo/name as they explore the show. Custom aisle markers (stickers) will be positioned at both ends of each aisle (12 total). Visibility outside your booth doesn't get any better than this!

DIRECTION STICKERS

Semi-exclusive (max. 3 participants) . \$1500  
A custom carpet sticker will lead delegates directly to your booth. This opportunity includes placement of up to three (3) stickers, with one (1) at the main entrance to the show floor and the other two (2) at key intersections. (Size: 2'x2')

(Artwork is to be provided by the sponsor, is subject to GISC approval, and includes production costs.)

CHARGING STATIONS **SOLD**

Exclusive .....\$2500  
Sponsor six charging units at stations spread throughout the trade show. These stations include a screen that can contain your logo or even run a video style advertisement. More information can be provided upon request. (sponsor to provide logo/artwork/video)

DELEGATE CARRY BAGS **SOLD**

Exclusive .....\$2000  
Imagine your company name on hundreds of show bags! Show bags will be made available to all delegates as they enter the trade show. Sponsor to supply and be responsible for restocking display racks. Sponsor may hand out bags as delegates enter the trade centre.

HYDRATION STATION/WATER COOLERS **SOLD**

Exclusive .....\$1000  
Make an impact and reinforce your company image during the trade show by having your company logo displayed on water coolers (2) in the trade show hall. Sponsor has the option to supply cups with company logo.

BOWLING AFTER PARTY **SOLD**

Exclusive .....\$3000  
Don't miss your chance to host this fun, new social event at the GISC. The night will be full of fun, food, drinks and friendly competition! The sponsor receives \$300 worth of drink tickets to hand out to delegates.

5 PIN AND 10 PIN SPONSOR

Exclusive .....\$500  
This year we will be hosting a Bowling Party! Don't miss your chance to sponsor either the 5 pin or 10 pin area for this fun night. Your bowling area will have signage with your company logo and you will receive recognition in all GISC marketing vehicles.

DEMONSTRATION AREA

Non-exclusive .....\$500 (limited space available)  
GISC 2026 will have a tool/equipment demo area available in the Prairie Pavilion where you can showcase and demonstrate your equipment. There will be a tools/small equipment demo area and a large equipment demo area. You will have the opportunity to incorporate a fun, tool/equipment related activity for attendees into your demo area.

SPONSORS ARE RECOGNIZED ON EVENT SIGNAGE, IN THE  
CONFERENCE PROGRAM, AND IN GREEN FOR LIFE MAGAZINE.

(Subject to date of agreement. Some exceptions apply.)  
Contracts must be in place by September 5, 2026 to meet all publication deadlines.



PROMOTE YOUR COMPANY BY TAKING ADVANTAGE  
OF THESE CORPORATE EXPOSURE OPPORTUNITIES

JOB BOARD

Exclusive .....\$800  
As a staple of the GISC, the on-site job board provides career opportunities and HR solutions for the industry. Job listings will also be available to view on the GISC website, when submitted before the deadline.

OUTDOOR DISPLAYS

Exhibitors only (solo promotion) .....\$1500  
Exhibitors only (with co-promotion of GISC) .....\$800  
\*Plus parking fees charged by venue (by parking stall or linear foot). Park your equipment, vehicle, or trailer outside the event venue to help welcome visitors to GISC. Space is limited.

CLIPPINGS SPOTLIGHT

Non-exclusive .....\$500 (limited amount)  
In the months leading up to GISC 2026, we are offering the opportunity for your company to have a Sponsor Spotlight write up put into our bi-monthly e-Newsletter, Clippings. What a great way to inform potential customers of what you have to offer and encourage them to visit you at the Show.

*\*Content to be provided by sponsor but subject to approval by Landscape Alberta.*

CONFERENCE SPONSORSHIPS

WORKSHOPS/SESSIONS

EDUCATION CHAMPION

Exclusive (per room) .....\$1200  
Promote your company while supporting leading-edge industry education. As an Education Trailblazer your sponsorship includes exclusive sponsorship of a room for the full conference (all sessions), the opportunity to place signage in the room and provide promotional material for attendees.

EDUCATION TRAILBLAZER

Exclusive (per room, per day) .....\$650  
As an Education Champion, your sponsorship includes exclusive sponsorship of a room for a full conference day (3 sessions), the opportunity to place signage in the room and provide promotional material for attendees.

EDUCATION SUPPORTER

Non-exclusive (per session) .....\$300  
As an Education Supporter, you will be the exclusive sponsor for one conference session and the opportunity to place signage in the room and provide promotional material for attendees.

NOTEPAD & PENS **SOLD**

Exclusive .....\$800  
For maximum marketing impact, put your corporate identity right into the hands of conference delegates both during the conference and afterwards. Sponsor to supply approx. 500 notepads and pens.

CONTINENTAL BREAKFAST  
FULL CONFERENCE **SOLD**

Exclusive .....\$1000  
Continental breakfast for delegates is one of the most appreciated features at the conference. This entitles you to sponsorship of the continental breakfast for both days of the conference.

MORNING COFFEE FULL CONFERENCE **SOLD**

Exclusive .....\$1000  
Coffee and tea gets delegates energized for a productive day. Get the jump on the competition by providing this staple morning pick-me-up! This entitles you to sponsorship of the morning coffee for both days of the conference.

*For exclusive sponsorship opportunities, the previous year's sponsor has first-right-of refusal until a predetermined date.*

*Note: GST will be added to all prices.*

landscape alberta



The Green Industry Show and Conference is produced and managed by Landscape Alberta. GISC proceeds go back to the industry to support the work and programs of the association.

CONTACT:

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or 587-404-1346 or 1-800-378-3198

# NEW AT GISC 2026!

## PRODUCT DEMO AREA

**Showcase. Demonstrate. Stand Out.**

Become part of the Equipment Demo Area at the **Green Industry Show & Conference 2026** and put your tools directly into the hands of buyers. There will be two powerful ways to engage attendees – you decide which demo type works for you!

### Hands-On Demo Zone

Secure your own interactive space where attendees can test your equipment, try your tools, get hands on with your product and experience your brand firsthand. Create games, challenges, contests. Design the experience your way.

### Live Demo Stage

Take the spotlight with a focused, up to 30-minute presentation. Demonstrate your product share expert insights, and show attendees exactly what sets your products apart.

### Drive engagement. Build excitement. Boost sales.

Reserve your demo space or stage slot and make your brand impossible to miss. Space is limited so reserve your spot today!

**\$500 plus GST**

**Contact: [lisa.brick@landscape-alberta.com](mailto:lisa.brick@landscape-alberta.com)**



**GISC**

**ROOTED IN  
INNOVATION**  
Nov. 18-19 2026