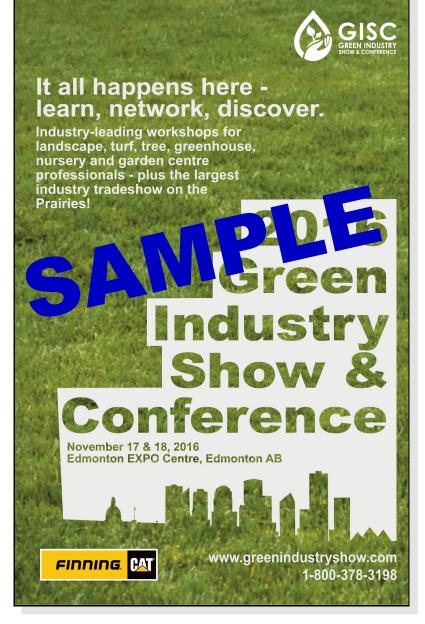
GISC Marketing Opportunity!

Green Industry Show & Conference (GISC) Program Advertising





- ★ 12,000 copies printed and distributed to landscape contractors, greenhouse operators, garden centre buyers, nursery growers, landscape architects, municipal agencies, parks departments and others in Alberta, British Columbia, Saskatchewan & Manitoba!
- ★ Program will also be published online with ads linked to your website!

The conference program contains a complete guide to the educational workshops & sessions, including information on speakers, the schedule, exhibitor list and related events.

Space is limited - book by July 7, 2017 to reserve your spot!

Print Size: 5 1/2 x 8 1/2 inches

Rates starting at \$561.00

Landscape Alberta members save 15% on print advertising

BONUS: Advertise in the program and receive 5% off any size ad in the trade show issue of *Green for Life* magazine!

See over for rate details.

2017 GISC Program Display Advertising Rates

Ad Location	<u># Available</u>	<u>Ad Size</u>	Regular Rate	Member Rate
Back Cover	1	5" w x 4.75" h	\$1366.00	\$1161.00
Inside front/back cover	2	5.5" w x 8.5" h	\$1030.00	\$875.00
Inside Full Page	2	5" w x 8" h	\$943.00	\$801.00
Inside Half Page	3	5" w x 3.875" h	\$660.00	\$561.00

Printing Specifications

Trim size is 5 ½ x 8 ½ inches. Printed on 80lb gloss paper.

Artwork Specifications

Artwork supplied by clients to be produced according to the following specifications (see above for dimensions):

- Electronic layout and pre-press are in Windows platform utilizing Quark Xpress.
- Digital files must be in PDF or TIFF format at 300 dpi resolution. Files must have fonts embedded.
- Logos must be submitted as TIFF or JPEG at 300 dpi.
- Ads not print ready will be charged production fees.
- Faxed copies will not be accepted.
- Proofs supplied for review and signature. A signed proof is required to proceed to press.
- If you are unsure about the format options, please contact Kyla Hardon at 780-489-1991.
- Note: The publisher is not responsible for colour reproduction on supplied advertising.

Policies

- We reserve the right to refuse, cancel or edit advertising.
- Payment terms are net 30 days. Invoice and tear sheets sent after publication.
- No cancellations after June 30, 2017
- Signed contract required prior to processing of advertisement.
- Will not proceed to press without signed proof.

Production fees

Charges apply for ad creation, client-ordered alterations to produce artwork, re-sizing non-standard ads, ads not print ready and other design services. Rates are \$40.00 per hour, 1/2 hr minimum.

Placement Request

Ad placement will be based on program content, printing layout requirements and will be at the discretion of the publisher. With the exception of covers, no guarantee is given as to placement location.

Deadlines

Ad space booking: July 7, 2017 Ads due to production: July 21, 2017

* Back cover ad includes your company logo on the front cover of the program.

YES! Please reserve my advertising space in the GISC Program

Ad size:	🗆 Full Page 🛛 🗆 Half Page 🔅 Inside Cover 🗆 Back Cover & front logo
Colour:	All ads will be printed in colour
Company:	
Contact: _	
City/Town :	Province: Postal Code:
Telephone:	Fax:
Email :	
	Upon receipt of this form, an Advertising Contract will be sent to the address above for your authorization. Ad space will be confirmed on return of the signed contract.

Please fax this form to Landscape Alberta at 780-444-2152 or email: erynn.watson@landscape-alberta.com

Landscape Alberta 200, 10331-178 Street NW Edmonton, AB T5S 1R5 Inquiries: Sales and General Information: Erynn Watson, Landscape Alberta @ 780-489-1991 Layout and Production: Kyla Hardon, Landscape Alberta @ 780-489-1991