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MEDIA RELEASE
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**Alberta's largest Green Industry Show & Conference is back in Calgary,
November 16 & 17, 2017, at BMO Centre**

The Green Industry Show and Conference is back in Calgary for 2017! Our amazing team of staff and volunteers have put together a conference programme aimed to inform and inspire everyone from designers to arborists, owners to students, growers to contractors. Our conference sessions are timely and responsive to industry issues - focusing on a variety of topics with 32 one-hour sessions over the two days.

We have three full-day pre-conference workshops on November 15, designed for more in-depth technical level professional development. One for Greenhouse growers, one for Landscape contractors/estimators and one for those interested in winter container design.

Conference session highlights include landscape pest show and tell sessions with Dr. Ken Fry and landscape design sessions with Joe Salemi. Bob Reeves is speaking on the power of soil, Barbara Crowhurst has two sessions for garden centre professionals which include driving traffic to stores and increasing retail sales, as well as many more informative and engaging sessions on growing your business, managing work-life balance, improving performance and the latest and greatest in horticultural and business technologies. Everyone will find something to stoke their fire and those looking for continuing education credits will also find sessions to fulfill those needs.

Landscape Alberta members who pre-register receive free admission into the tradeshow and preferred pricing on conference registration. In addition to the educational opportunities, all conference attendees have access to the Green Industry Show. With over 250 booths, it is the largest green industry show in Western Canada and is an annual must-see event. For more information on the Green Industry Show & Conference, to view the full conference program and to register, please visit www.greenindustryshow.com.

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