

## BMO Centre at Stampede Park

### New Exhibitor Parking Gate and Entry Process

In our continued effort to provide exceptional customer service and improve parking services for both exhibitors and guests we will be implementing a new exhibitor parking process as of January 1st, 2015.

#### New Exhibitor Parking Gate

A new parking booth and gate arms have been installed for exhibitor access to our back of house parking lot (Lot #1 and Lot #13), located between Olympic Way and 3rd Street on 14th Avenue S.E.



#### New Exhibitor Entry Process

- When possible, exhibitor parking passes will be available for pickup at this location - please confirm with your event coordinator prior to your move in
- Exhibitors trying to enter park through the south gate will be redirected via Macleod Trail to the new exhibitor parking gate. There is signage at south side directing exhibitors to access the park via MacLeod and 12AVE
- Exhibitors trying to enter park through the north gate will be directed to the new exhibitor parking gate, entering from 13 AVE (turning at the church)
- New exhibitor entry signage has been installed at both the south and north gates

#### Goals of the New Exhibitor Parking Gate and Entry Process

- Increase speed of exhibitor entry – not having to wait in public entry lines at the main gates
- Increase speed of public entry – taking exhibitors out of the main gate line ups
- Increase available public parking – by only programming exhibitor parking passes to allow access at the new exhibitor parking gate (13 AVE and 3rd St) exhibitors will not have access to drive through park and park in front of house parking stalls