



GISC
GREEN INDUSTRY
SHOW & CONFERENCE

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Hello Green Industry Show exhibitor

RE: Exhibitor Alert

Recently, emails from the @emarketdata.space email alias, with the subject **RE: GISC 2017 - Attendees List** have been received by current and former Green Industry Show & Conference exhibitors claiming to offer mailing lists and list appending services. The email cites the Green Industry Show & Conference by name, but please be informed that emarketdata.space is in **NO WAY** affiliated with [Landscape Alberta](#) or the [Green Industry Show & Conference](#), nor have they been given permission to contact you.

As a Green Industry Show & Conference (GISC) exhibitor, you should be aware that the GISC does not contract or in any way authorize any outside agency to: produce our show directory /exhibitor guide; sell attendee lists or book hotel rooms.

– Every year we hear reports from exhibitors about a data update request coming from a company called Expo-Guide. This is not affiliated with the GISC in ANY capacity. Exhibitors have also been contacted by a company with a product known as Fair Guide/Construct Data form which has made similar requests. Exhibitors have found the solicitations misleading and believed they were signing up for a free listing associated with the show, but later received a substantial bill for a Web-based business listing on the company's web site.

GISC produces their own show guide and is part of the November/December issue of the *Green for Life* magazine. A listing of participating exhibitors is included as part of the booth fee and does not require any additional payment.

The *Green for Life* magazine is handed out, on-site to trade show attendees. A complete exhibitor listing is also posted on the GISC website.

– There are companies (Expo Housing Services, Exhibition Housing Services, Global Housing, Global Travel, Conference Bank, etc...) who have been contacting our exhibitors to “assist” with hotel reservations. They may claim they can get better rates, that rooms are limited, or use other sales pitch methods. They are **NOT affiliated with the GISC in any way**, nor have we given permission for them to contact you. If you are contacted by any entity representing itself as a booking agent for the show **DO NOT** book through them, just HANG UP!

The official hotel for 2017 is the [Sheraton Suites Calgary Eau Claire](#) in downtown Calgary. Exhibitors are responsible for making their own hotel reservations. You can reserve your room online reservations@sheratonsuites.com or call reservations: 1-888-754-8370 or directly at 403-517-6600.

If you have any questions contact me directly: Valerie Stobbe, Green Industry Show Coordinator
1-800-378-3198 ext. 103 or valerie.stobbe@landscape-alberta.com .